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Parents as Consumers Symposium in Langhorne

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Cecilia Lim - Fotolia

June 15, 2018

Friday 8:30 AM

Woods Services

40 Martin Gross Drive
Langhorne, Pennsylvania 19047
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PERFORMERS:

No Performers Listed

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EVENT DETAILS

PARENTS AS CONSUMERS SYMPOSIUM

State Representative Frank Farry and The Social Innovations Journal invite you to join us for the Symposium titled SOCIAL INNOVATIONS IN COMMUNITY CIVIC ENGAGEMENT: PARENTS AS CONSUMERS in EDUCATION on June 15, 2018, from 8:30 – 12:00 at Woods Services 40 Martin Gross Dr. Langhorne, PA 19047 (breakfast included). The Symposium will be accompanied by a Social Innovations Journal Special Edition publishing 20 articles framing the issue of civic engagement and parents as consumers. This symposium asks the question about "how" to enhance parent and family "buy-in" in our educational systems. Following the lead of current legislative "parents as consumer" policies passed in 26 states this symposium challenges Pennsylvania to debate what legislative policy, or combination of policies, are in the best interest of Pennsylvania residents. State Legislative Models to Discuss Educational Savings Account: "Education savings accounts (ESA) allow parents to withdraw their children from public district or charter schools and receive a deposit of public funds into government-authorized savings accounts with restricted, but multiple, uses...." States with Educational Savings Account Legislation: Arizona, Florida, Mississippi, North Carolina, Tennessee Individual Tax Credits/Deductions: "Individual tax credits and deductions allow parents to receive state income tax relief for approved educational expenses, which can include private school tuition, books, supplies, computers, tutors, and transportation." States with Individual Tax Credits/Deductions: Alabama, Iowa, Illinois, Indiana, Louisiana, South Carolina, Minnesota, South Carolina, Wisconsin. Voucher: "School vouchers give parents the freedom to choose a private school for their children, using all or part of the public funding set aside for their children's education....." States with Voucher Programs: Arkansas*, Washington D.C., Florida*, Georgia*, Louisiana*, Maryland, Maine, Mississippi*, North Carolina*, New Hampshire, Ohio*, Oklahoma*, Utah*, Vermont, Wisconsin* *States that have voucher programs specifically targeting students with disabilities. Combination: Combining elements of the above three policies could allow parents the ability to customize their child's educational experience that blends the best of public school with individual student needs and interests.

AGENDA 8:30 AM

NETWORKING 9:00 AM	WELCOME	Tine Hansen-Turton, Woods Services 9:20 AM
Parents as Consumers Legislative Models/Pennsylvania Survey Results		Michael Clark, Social

Innovations Journal, Institute, and Lab 9:50 AM Live Audience Poll/Discussion/Debate/Voting Ideal
 Model for Pennsylvania Residents 10:30 AM Legislative Panel Reaction and Implementation Strategies[1] Panel
 Moderator Honorable State Representative Frank Farry, Bucks County
 Panelists: 1) Brian McElwee, Chair Independent Mission Schools & BLOCS 2) Otto
 Banks (pending), REACH Alliance 3) Andrew Nurkin, Free Library of Philadelphia 4)
 Maria Velasquez, V&N Consulting LLC 5) Tine Hansen-Turton, Woods Services/Educational Schools 11:45
 PM CLOSING REMARKS & TAKE HOME MESSAGES Nicholas Torres, Social Innovations Journal

[1] Should Pennsylvania amend already existing state-level policies to pilot any of the models or a combination of the models AND/OR following the example of other states, should Pennsylvania consider a Pay for Success Pilot to test any of the Parent as Consumer options to improve education outcomes. These contracts would allow private investors to pay for an intervention; if the intervention is successful, investors receive a return on their investment from the government depending on the degree of success. The state would only pay for the pilot program if it improved educational outcomes for students. --

----- EDITION
 EDITORIAL and ADVISORY BOARD: Liz McKenna Kohler, National Operations at Relay GSE; Joe Sweeney, How I Decide; Michael Golden, UPENN GSE; Maria Velasquez, V&N Consulting LLC; Jenny Bogoni, Read by 4th Campaign; Andrew Nurkin, Free Library of Philadelphia; Mark Hoffman, Bucks County Intermediate Unit -----

----- Panelist/Speaker Bios: Representative Frank Farry was first elected to serve the people of the 142nd Legislative District in 2008. During the 2015-16 session, he has been appointed to serve on the House Consumer Affairs, Health and Local Government committees, along with the House Veterans Affairs and Emergency Preparedness Committee, where he continues to chair the Sub-Committee on Security and Emergency Response Readiness. In addition, Frank serves as a House Republican Deputy Whip and chairman of the House Firefighters and Emergency Services Caucus. Over the course of his legislative career, he has been successful in advancing legislation to designate cancer as an occupational disease for firefighters, offering protection to both career and volunteer firefighters who develop cancer as a result of their service. He has also advanced legislation to save taxpayer dollars by allowing counties that operate their own criminal laboratory to receive the money generated by the criminal laboratory user fee imposed on guilty defendants within that county. Additionally, he championed public safety measures to require carbon monoxide alarms in multi-family dwellings and prevent minors from the dangers of indoor tanning. Farry has been recognized by medical organizations, child advocacy groups, drug and alcohol safety councils, and small business organizations for his advocacy efforts. He has received the James Baird Award from the Firemen's Legislative Federation of Pennsylvania, which is presented to a legislator who has demonstrated outstanding support on behalf of Pennsylvania emergency services. Additionally, the Jesse W. Soby, American Legion Post No. 148 presented Farry with an award for his dedicated service to the community and state. In addition to his professional endeavors, Farry is also very active in his community, serving as a volunteer firefighter with the Langhorne-Middletown Fire Company since June 1990 and as chief of the organization since January 2001. He currently serves on the board of trustees for Bucks County Community College, is a past board member of the Middletown Community Foundation and the Lower Bucks Chapter of the American Red Cross, past president of the Bucks County Consortium of Municipalities, and has served on numerous township and county boards and commissions. Before being elected to serve the people of the 142nd District, Farry served as assistant township manager and director of community services for Middletown Township from October 2000 to June 2008. He also worked as a legal intern in the U.S. Department of Justice. A lifelong resident of Bucks County, Farry is a graduate of Neshaminy High School. He received a bachelor of science in economics from the University of Pennsylvania, a master of science in public policy from Rutgers University and a juris doctor from Rutgers University School of Law. Farry currently resides in Langhorne, where he is an attorney at the law firm of Begley, Carlin & Mandio.

----- Otto V. Banks, Executive Director, Reach Foundation. Prior to joining REACH, Otto was appointed by the White House to serve as Deputy Assistant Secretary for the U.S. Department of Housing and Urban Development in Washington D.C. Prior to being appointed Deputy Assistant Secretary, Otto was Senior Policy Advisor to the Assistant Secretary for Community Planning and Development. Otto is a former Harrisburg city councilman. During his four-year term, he played an important role in the economic renaissance of the city and oversaw complex municipal programs and projects. Otto also served as a Commissioner on a tri-county regional planning commission and represented Pennsylvania on a National Economic Development Policy Committee. He also previously served as an executive with an alternative education provider for at-risk youth. Otto is a graduate of Pennsylvania State University.

----- Michael (Mike) Clark, Principal Policy Innovator, Social Innovations Partners. He is a systems entrepreneur based in Philadelphia, Pennsylvania. He has researched, published, and worked in the areas of collective impact, financial innovation, impact investing and social entrepreneurship. Mike is the lead researcher and policy analysis regarding the social impacts of paying direct service workers low wages forcing them to be dependents upon society through public benefits and reducing the quality of care due to high staff attrition and increased stress levels. Mike also served as a Peace Corps volunteer in Bulgaria. He holds a Bachelors degree from the University of Scranton, and a Master of Public Administration from the University of Pennsylvania's Fels Institute of Government.

----- Tine Hansen-Turton is President and Chief Executive Officer of Woods. Ms. Hansen-Turton is an Executive with more than 20 years of experience in health and human services senior management, executive leadership and consulting. She has founded and led several nationally recognized organizations and trade associations. A proven results-oriented strategic leader, Ms. Hansen-Turton is known for being an effective organizational change agent and policy and health and human services systems reform advocate. Ms. Hansen-Turton formerly served as the Chief Operating Officer at Public Health Management Corporation, where she oversaw and led corporate strategy, operations, business development and M&A. Additionally, Ms. Hansen-Turton served as CEO of the National Nurse-led Care Consortium, a non-profit organization supporting the growth and development of over 500 nurse-managed and school health clinics, serving more than 5 million vulnerable people across the country in urban and rural locations. For the past two decades she has also been instrumental in positioning Nurse Practitioners as primary health care providers globally. Ms. Hansen-Turton still serves as the founding Executive Administrator for the Convenient Care Association (CCA), the national trade association of over 2200 private-sector retail clinic industry, serving 25 million people with basic health care services across the country. Ms. Hansen-Turton also teaches public and social innovations, leading nonprofits, health policy and the social innovations lab at University of Pennsylvania Fels Institute of Government and School of Nursing. Ms. Hansen-Turton is founder and publisher of a social impact/innovation journal and has co-published eight books and is known as a serial social entrepreneur who has started several national social and public innovations in the health and human services sector. Ms. Hansen-Turton has received several advocacy and leadership awards, the prestigious Eisenhower Fellowship, the Business Journal 40 under 40 Leadership and Women of Distinction Awards. She was named one of the 101 emerging Philadelphia connectors by Leadership, Inc. and American Express NextGen Independent Sector Fellow. She received her BA from Slippery Rock University, her Master of Government/Public Administration from University of Pennsylvania Fels Institute and her Juris Doctor from Temple University Beasley School of Law.

----- Brian McElwee is Board Chariman of Independence Mission Schools and President of Valley Forge Investment Corp. Brian has long been a believer inwood the importance of the Catholic School system to the city of Philadelphia. In addition to his



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role with IMS, he serves on the Board of BLOCS, an organization that raises and allocates scholarship funds that allow students to attend Catholic schools. His advocacy in the area of scholarship funding has helped ensure that all families, regardless of income, have access to a high-quality education for their children. Brian received his Bachelor's Degree and MBA from Drexel University in 1972.

----- Andrew Nurkin is the Deputy Director for Enrichment and Civic Engagement at the Free Library of Philadelphia. In this capacity he directs the Library's Center for Public Life and oversees adult humanities and civic programs system-wide. Previously he served as Executive Director of Princeton AlumniCorps, a national nonprofit that provides civic leadership training, and on the staff of Princeton University's Pace Center for Civic Engagement. Andrew holds a BA in English from Duke University, a M.Div. from Yale Divinity School, and a MFA in poetry from Vermont College of Fine Arts. His poems and criticism have appeared in The Believer, North American Review, Massachusetts Review, Los Angeles Review, and elsewhere. He currently serves on the National Advisory Board for DukeEngage at Duke University and the Board of Trustees for the Petey Greene Program, which provides educational support to people who are incarcerated.

----- Maria Velasquez, National Consultant, works for the Annie E Casey Foundation [AECF] Child Welfare Strategy Group in multiple jurisdictions supporting, coaching and advocating for system reform. Maria partners with state leaders and shares culturally sensitive best practices around recruitment, development, and support of foster and adoptive families. Maria also works with the foundation on policy, advocacy and partner relations, particularly within the hispanic community. Prior to her work with AECF, Maria was an international global health advocate. Her long tenure promoting social justice and equal access to essential human rights included serving as the Director of International Programs for American Youth Understanding Diabetes Abroad Inc. (AYUDA), a non-profit working to empower youth to become agents of change in diabetes communities around the world. Closer to home, Maria used her cross-cultural experiences to work in foster care as a Director of Recruitment for the Northeast Treatment Center in North Philadelphia. Maria was born and raised in Medellin Colombia and immigrated to the United States in the early 2000s. Maria earned her Bachelor of Science in Human Services with Administration and Public Policy from the University of Delaware, and earned an Executive Masters in Public Administration in May of 2018 from the University of Pennsylvania along with a Graduate Certificate in Nonprofit Administration.

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