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My Network



Jobs

Daniel Matalon

Co Founder, Impact Launchpad | Founder, #1...

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Co Founder

Impact Launchpad · Full-time

Jan 2020 - Present · 2 yrs 9 mos

Isle of Man

Impact Launchpad is an incubator network of producers, project managers, analysts, developers, and researchers devoted to the implementation of specific investment and messaging strategies designed to realize the goal of making the world work for 100% of humanity.

Our primary focus is the establishment of an insured, debt based and de risked investment model that can actually meet the \$3.5 Trillion deficit presently estimated to be needed, to reach the UN's 2030 Sustainable Development Goals. As an open access commons-style business model, it will be initially launched by Impact Launchpad in 2022. It is projected to become available to the wider impact project and investment manager communities in 2023. Our 100 City network will raise \$100 Billion, launch 50,000 projects, and more than 1000 individual impact funds.

Impact Launchpad is also the primary supporter behind #IsThereEnough which asks a question, and moderates a conversation about power and agreement that tends to curate impact projects, people and leadership, in a blend of global grassroots relationships, that become vital in making successful impact projects become realized.

Founder

#IsThereEnough.org

Apr 2018 - Present · 4 yrs 6 mos

Spaceship Earth

#IsThereEnough.org is a non profit, global campaign of economic inclusion and social justice and is the base conversation for The Economic Peace Treaty, the world's first treaty to be adopted by sovereign individuals, not nations. It is built to engage 100 Million sovereign individuals around the world and become the base for a new global constituency.

Media Producer



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Produce and publish both episodic and event-based online television and video as well as a variety of digital content across mobile and web-based platforms for a growing stable of intellectual thought leaders, writers and performers.



Global Advisor

MainBloq

Jan 2019 - Dec 2019 · 1 yr

Greater New York City Area

MainBloq's platform is an enterprise-level Execution Management System (EMS) empowering traders, institutions, and exchanges to execute the trading of digital assets faster and more accurately.

xSOR xSOR (Smart Order Routing) real-time streaming identifies the best place(s) to execute trades instantly across all crypto exchanges for the best price and liquidity efficiency creating Institutional grade liquidity for digital currency traders, investors, and exchanges. This creates cross-exchange liquidity and volume, enabling investors to seamlessly, efficiently, and intelligently trade cryptocurrencies. Designed by quant traders with decades of Wall Street and blockchain experience.

Q-Algo, another MainBloq product, brings standard equity algorithms to crypto, executing them at best price while reducing market impact.

Chief Strategy Advisor

SLiC International

Sep 2018 - Dec 2019 · 1 yr 4 mos

Bermuda

During my tenure, SLiC was a global, green oriented data center operation for crypto and digital asset mining capitalizing \$300 Million in 60 mobile deployments. SLiC was to benefit from asset management and portfolio optimization on the Drashta platform to de risk and optimize returns.

Its greater value, though, was that SLiC's operations was to also serve as a foundation for blockchain and crypto adoption generally through a well funded, media adoption strategy which was designed to serve the valuation of crypto currencies and other blockchain forms of value, making the entire blockchain movement more successful and even more responsible.



Global Impact Partner



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Drashta Ventures is an impact investment firm supporting individuals, technologies, and organizations with mandates to tackle clean energy, environmental regeneration, food and water security, emerging economies, and sustainability. The firm's criteria for selection are modeled on the 17 sustainable development goals (SDGs) defined by the United Nations. Combining profit, purpose and capital, Drashta's model protects investors through risk mitigation and diversification, while giving projects sufficient lead time to tackle the world's most pressing global challenges.

Business and Technology Analyst

Growth Strategy Consulting

Sep 2009 - Jan 2019 · 9 yrs 5 mos

Capitalizing on my rare combination of traditional sales, emarketing, operations and technology experience, my consulting practice offered a unique perspective on business development strategy. Helped numerous IT companies, VoIP communications firms, and small businesses to improve sales, client services, digital marketing campaigns and to streamline, define and document internal service operations mandates. I also conduct seminars and workshops under my tech brand with a unique style and passion. My portfolio of training competencies is listed on my business card website, www.DanielMatalon.net

Strategy Advisor

DiveSeattle and SwimGym

May 2015 - Sep 2018 · 3 yrs 5 mos

Greater Seattle Area

DiveSeattle is an aquatics training program founded by Patti McEuen, a 4 time All American and a coach of over 25 Washington State Champions and 2 World Champions over a 30 year career. Partnering with Dave Mackey, a similarly high achieving Senior Gymnastic coach with over 50 state champions to his credit, these 2 superstar coaches have created a new, hybrid sport, designed to bring acrobatic and gymnastic skills in the water to non competitive, recreational athletes that mixes swimming, diving and gymnastics into the new sport called SwimGym!. In my advisory role, I have helped frame the brand and expand the reach of the program.



Sr Advisor

Drashta Capital

Sep 2015 - Sep 2017 · 2 yrs 1 mo

Sydney, Australia

Drashta Capital is a risk management platform that sources, analyzes



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Chief Strategy Officer

Super Targeter

Sep 2013 - Jan 2017 · 3 yrs 5 mos

Everywhere

Super Targeter was a boutique brand and customer acquisition agency for building both data targeting lead generation and customer acquisition funnels for business as well as direct media audience strategy for brands, celebrities, thought leaders and organizations.

Host

Breaking It Down

Sep 2011 - Sep 2012 · 1 yr 1 mo

Breaking It Down was a unique interview show devoted to Thought Leaders. Using iDiscovery TV's proprietary and 3rd party platforms for broadcast quality telepresence, Breaking It Down was able to reach out to leaders and highlight stories throughout the world from its then state-of-the-art green screen studios in Seattle area. Guests were profiled in higher detail than in conventional TV programming, both by its structure, and through its unique audience format which allows for greater distinction and deeper levels of understanding.

iDiscovery TV

1 yr 7 mos

Executive Producer

Aug 2011 - Jul 2012 · 1 yr

Greater Seattle Area

iDiscovery TV is a new media television network specializing in telepresence interview technology and multi platform content distribution. Its original programming covers eCommerce and mobile media, sports, entertainment, news, talk, and intellectual thought leadership. iDiscovery TV's production entity also sponsors up and coming young producers talent, and film makers through its first-of-its-kind Production Incubator.

Host, eMarketing TV

2011 - Jul 2012 · 1 yr 7 mos

eMarketing TV is an eCommerce themed interview show profiling the leaders in affiliate marketing, PPC, domain investment, mobile marketing, new media, video and SEO. Check it out for in depth promotion and money making strategies



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GeeksOnTime had 1200 nationwide technicians and managed over 15,000 service calls annually. Developed the company's award winning service management and helpdesk system fully operated in the cloud for both voice and data since 2001 with 22 staffers in 4 locations. Company won Best Customer Service Awards and mentions 2005, 2006 from the American Business Awards (Stevies) beating out Wyndham Hotels for service quality.

Personally recruited over 800 technicians and have over 10,000 hours in technician recruiting experience. In 2005 spearheaded the company's move into IT Managed Services which has since become a training specialty. Personally project managed over 50 hosted VoIP migrations and over 100 IT infrastructure conversions to small business clients throughout the US.

Founder and CEO

NetMarketing University/ LeadCapture.com

Sep 1997 - Mar 2001 · 3 yrs 7 mos

NetMarketing University was an outgrowth of my success training direct sellers and business people how to understand and apply the principles of online marketing emerging out of the late 1990's. I co authored a sales force automation program for lead generation that was in position to effectively compete with today's SAAS sales force automation programs. For bragging rights, I was delivering real time sales leads to Nokia text message equipped cell phones in 1997 as my very first software development. Our program was profiled for its innovation in lead distribution in The Complete Insider's Guide to Affiliate Programs by Declan Dunn and Patrick Anderson. Due to a family member's health, I was forced to put the program aside and eventually returned to work by developing the operational business model of 1-800-GeeksOnTime.

Sales Management

TPN

Jan 1995 - Jan 1999 · 4 yrs 1 mo

Executive Sales Leader in US and Canada for this subscription based television network sold by direct sales. Developed a network of over 4000 part time and full time reps doing over \$4,000,000 throughout US and Canada in annual sales. Eventually merged with publicly traded PPL. At TPN, I was a speaker, trainer, sales leader and Canadian Liaison. During this time, I pioneered the early merger of network marketing and affiliate marketing that I continued in Leadcapture.com/Netmarketing University.



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Jan 1986 - Feb 1995 · 9 yrs 2 mos

Executive Sales Leader in US and Canada for this direct sales organization. Established the Canadian Warehousing and Logistics program with no prior experience. Assisted the company to gain compliance with Canadian Consumer and Corporate Affairs and Health and Welfare Canada. Executive Advisory Board member helping to overhaul the company's compensation program. Developed a network of over 2500 part time and full time reps doing over \$4,000,000 in annual sales.



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